

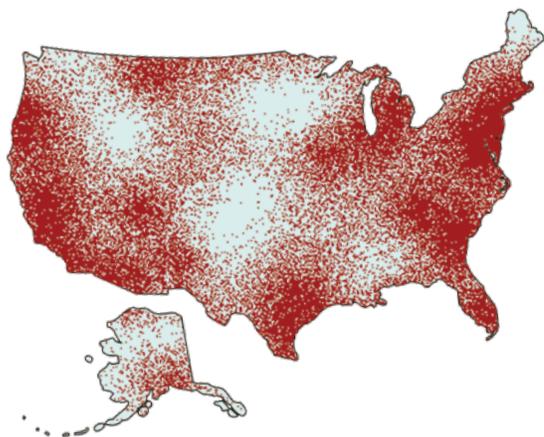
Get the

FACTS about

BACHELORISM

DID YOU KNOW?

- ◆ Though bachelorism is not contagious, you'll often find bachelors in groups.
- ◆ Bachelors can't cook. Except for the ones who can.
- ◆ There are 800,000 new cases of bachelorism every month.
- ◆ In a blind taste test, three out of five bachelors tasted the same.



KEY

 BACHELORS

 GENERAL POPULATION

BACHELORISM IN AMERICA

Bachelorism has spread into every corner of America. Urban areas are most heavily affected, but cases have been documented even in the most remote locations. Many people think, "it can't happen here", but it can. One in three men already is afflicted with bachelorism.

FIND OUT IF YOU'RE ELIGIBLE TO VOLUNTEER.

1. Are you female?

Y

N

2. Are you single?

Y

N

Answer Key: If you answered yes to questions 1 and 2, you are the cure to bachelorism. And for just 43¢ a day, less than the cost of saving a starving child, you can save a man from bachelorism.

Be a part of the cure, because, well, you are the cure.

To learn more about how you can join the fight to end bachelorism, go to bachelorism.org.



How to RECOGNIZE BACHELORISM



MEN AFFLICTED WITH BACHELORISM ARE VERY CAPABLE OF ADAPTING AND BLENDING IN WITH SOCIETY. THEY COULD BE YOUR VET, LAWYER, PERSONAL TRAINER, EVEN YOUR DOCTOR. IT'S VERY IMPORTANT TO LEARN THE SUBTLE SIGNS OF BACHELORISM. THAT'S WHERE YOU COME IN. LEARN THE SIGNS, RECOGNIZE THEM, TAKE ACTION. REMEMBER, THE CURE IS YOU.

◆ **DOG HAS A WOMAN'S NAME**

Whereas most men will name their dogs Killer or Rex, a bachelor may be trying to fill a void by naming his dog Molly or Katie.



◆ **IRON BURN ON SHIRT**

Though he may look well groomed as though he has his act together, an iron burn is a dead giveaway.



◆ **EATING HABITS**

Owns three boxes of cereal. Breakfast, Lunch and Dinner. All are either frosted or have marshmallows.



BACHELORISM.ORG POCKET PROGNOSIS SYMPTOMS OF BACHELORISM

- Bare third finger**
- Owns mini-fridge**
- Sporadic high-fiving**
- Has pizza box furniture**
- Inappropriate love for cars**

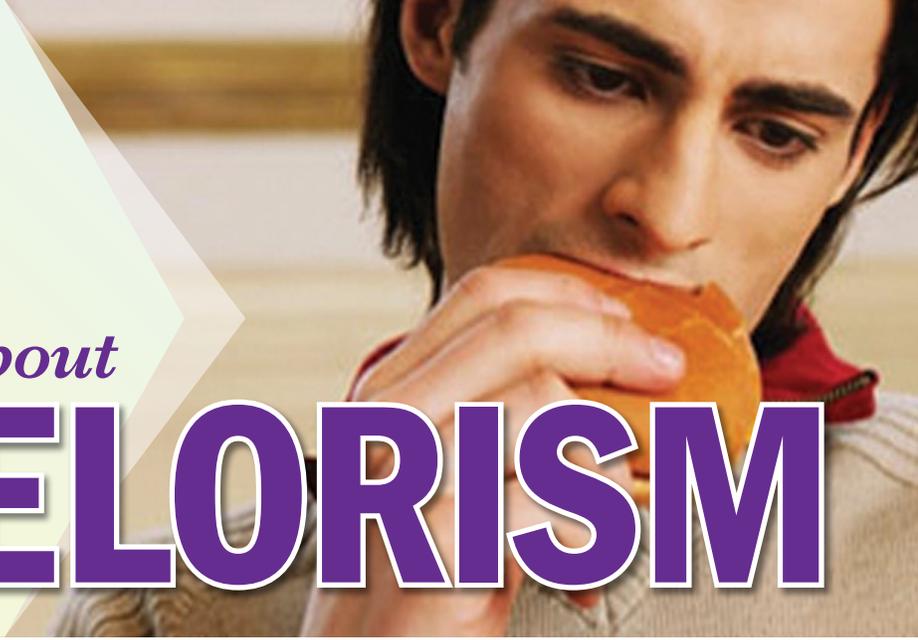
If you spot a man with any of these symptoms, tell him he is not alone. Tell him there is a cure. Tell him to contact us immediately. **Cut out, laminate (optional but encouraged), keep in wallet or pocket.**

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TALKING *about* BACHELORISM



APPROACH THE SUBJECT

If you believe a friend or loved one may be afflicted with bachelorism, it's best to approach the subject carefully. Try to weave it into the course of a normal conversation.

Example: "Speaking of _____, let's talk about bachelorism."

(i.e., oil prices, lobster farming, metaphysics, the dung beetle)



"You're not alone...my brother had it."

INTERVENE

It's more effective to approach suspected bachelors in groups. Remember to be straightforward yet understanding of their problem.

SUGGEST OPTIONS

It's important that the afflicted understand they can't cure bachelorism alone. And not all cures are the same. Many cures are short term, and men are likely to relapse to bachelorism. Our studies show they need to be presented with a large selection of eligible women.

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